

JOB DESCRIPTION: MARKETING COORDINATOR

About Equipppd

At Equipppd we design, install and support the very best technology for high-end residential homes. We're an energetic, dynamic team with a passion for quality and exciting, bespoke technology solutions. We work with homeowners, architects and interior designers to deliver some of the very best in home technology, from smart lighting to home cinema, and everything in between.

The Role

We are looking for an enthusiastic and talented individual to join our growing team on a permanent basis to deliver and report on our existing marketing campaigns and strategise, plan and implement future strategies. The ideal candidate will have proven experience in creating, delivering and reporting on campaigns, have an excellent understanding of social media platforms, and be confident managing our team of amazing freelancers and content creators.

Office Address - 145b Walton Road, East Molesey KT8 0DU

Times - Monday to Friday 9am - 5.30pm

Job Type - Full-time

Salary - Up to £30,000 per year

Primary Marketing Responsibilities:

- Researching, creating and scheduling posts / stories and reporting on Instagram and other social accounts
- Coordinating with our freelance content writers to schedule and review copy for socials, the Equipppd Journal and our monthly newsletter
- Organising photography / testimonials of completed projects for our website and social pages and coordinating with the Engineering team to gather 'on the ground' footage for use in Instagram stories
- Strategising with the management team to create innovative campaigns to boost interaction, grow our audience and improve community engagement. This may include research into new platforms / opportunities.
- Reviewing, managing and uploading new content to our website (projects, testimonials, journal entries)
- Working closely with the management team to review and improve our paid SEO campaigns

Essential Requirements:

- Digitally literate with proven experience in developing, delivering and reporting on marketing campaigns
- Excellent knowledge of social media platforms and MailChimp including scheduling and reporting
- Enthusiastic and a great team player with the ability to work independently
- Excellent communication and interpersonal skills

Some of the perks for being part of Equipppd

- Company laptop, phone and bank card for expenses
- Private medical insurance inc. annual cash-back on dental / optical
- Opportunity to develop, grow and learn new skills via company funded training
- Future growth and the potential to head up a new internal department, with the option of becoming an Equipppd Partner further down the road.

We want to find people who believe in our goals and feel inspired enough to grow while they're here to fill the role. We encourage you to apply with your cover letter and CV and show us what you've got.

